

TRACK RECORD · FOUR EDITIONS, THREE CITIES



Karachi 2025
8–9 Feb · First edition



Karachi 2026
10–11 Jan · Second edition



Islamabad 2026
18–19 Apr · The capital



Gilgit-Baltistan 2026
22–23 Aug · North Edition

10,000+

On-ground visitors

50+

Financial brands

30+

Expert-led sessions

2M+

Digital reach

10M+

Publicity reach

WHAT HAPPENS ON THE FLOOR



Exhibition Floor

Banks, AMCs, brokers, insurers and fintechs in custom pavilions and booths.

KARACHI '25



Main Stage Panels

KARACHI '26



Expert Sessions

GILGIT-BALTISTAN '26



Brand Activations

ISLAMABAD '26



One-on-One

KARACHI '25



Leaders in the Room

GILGIT-BALTISTAN '26



Footfall, Both Days

KARACHI '26

NEW FOR 2027



The Exchange Lounge

A dedicated lounge on the mezzanine where partners, investors, founders and industry leaders meet, talk and do business away from the busy floor.

Partner & investor meetings · Leadership conversations · Hosted networking

PICTURED: NETWORKING AT ISLAMABAD '26